



May 27, 2008

Since 2004, ReusableBags.com has been *the best* authorized online SIGG retailer that we have in the world.

They have done an excellent job of not only growing the sales, but also building the SIGG brand. As the SIGG brand image has evolved in the USA, the team at ReusableBags.com has been extremely cooperative and responsive ensuring that their SIGG store front conveys the proper brand messages. And the information that they provide to their customers – from press clippings to facts about manufacturing – is the best I have seen online.

ReusableBags.com is more than just a web shop – it's a forum where people are motivated and empowered to take action to help clean up the planet. They attract the type of conscientious, educated shoppers that are perfect for SIGG. As a fellow member of 1% For The Planet, ReusableBags.com puts their money where their mouth is. You have to love that!

Founder Vince Cobb has built a team of dedicated professionals who stress good communications and customer service. It's been a pleasure working with Vince and the team at ReusableBags.com and I expect that SIGG will be partners with them for many years to come.

Sincerely,

Steve Wasik
CEO, SIGG Switzerland